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YOUNG, SPIRITED, ENTHUSIASTIC AND DRIVEN – CNBC DESCRIBES ANISHA SINGH, CEO OF KINIS SOLUTIONS

*- With An Excellent Pool Of Talent And Experience, Kinis Is Well Poised To Take On The Challenges
Of E-learning, - Anisha On CNBC's Young Turks -*

New Delhi, IN, January 28, 2006 – Anisha Singh, Founder CEO of Kinis Solutions, the premier provider of custom integrated e-learning solutions and services to organizations worldwide, was recently featured on CNBC TV18's 'Young Turks' program, a series focused on today's young achievers who are poised to become tomorrow's leaders.

With the e-learning market growing at an astonishing rate of 25% every year, Anisha revealed her plans during the candid interview. “The e-learning markets in North America are different from that of Europe and Asia. While the US market is more refined, the European and domestic markets are still in their infancy. We will focus mainly on the US market, but we are also pursuing the domestic market,” remarked Anisha.

For Kinis Solutions, the next big leap in their client offerings is moving higher up in the value chain. While a broad spectrum of e-learning solutions are helping the company make inroads in size, experience and revenues, Anisha talked about entering specific markets. “There is a lot we can offer for different sectors like healthcare, biotechnology and pharmaceuticals. I want to take the company into specialized verticals in the future,” she added.

Kinis Solutions is planning to double in size by the end of this year. “Our growth is driven by our capability to provide high-end solutions for global clients. The basis of this company is happy employees and satisfied customers and it will continue to be that way,” said Anisha.

About Kinis Solutions

Kinis Solutions is a custom software and digital content solutions provider. Kinis is a proven expert in collaborative software – integrating latest technological competency with creative solutions whilst strictly adhering to the client requirement. Kinis' key products MILO™ and CYNA™ can be easily tailored to meet the needs of any client while reducing costs and adding value in terms of continuous learning experience. The company has offices in India and the United States, with headquarters in New Delhi, India. For more details log on to www.kinissolutions.com or call (202) 787 1868.